

B.A. in Interdisciplinary Art & Design Studies: Open Track

College of Visual Arts & Design Suggested 4-Year Curriculum Guide

2026-2027 Academic Year, curriculum expires August 2034

First Year Fall Semester (15 credits)
ART 1700: Foundations - Space
ART 1800: Foundations - Narrative & Representation
ART 2350: Art History Survey 1 (core)
College Math core option (MATH 1580 recommended)
ENGL 1310: First-Year Writing 1 (or 1311: Honors, core)

First Year Spring Semester (15 credits)
ART 1600: Foundations - Perception & Translation
ART 1900: Foundations - Systems & Transformations
ART 2360: Art History Survey 2 (core)
Life & Physical Sciences core option
ENGL 1320: First-Year Writing 2 (or 1321: Honors, core)

Second Year Fall Semester (15 credits)
ART 2020: Digital Tools & Technology for Creative Practice
CVAD Elective (ART, ADES, ARTE, ARTH, ASTU)
ART 2370: Art History Survey 3 (core)
Minor Course
PSCI 2305: Political Behavior & Policy (or 2315: Honors, core)

Second Year Spring Semester (15 credits)
ART 3030: Digital Communication for Art & Entrepreneurship
Elective
Life & Physical Sciences core option
Minor Course
PSCI 2306: Constitutions & Institutions (or 2316: Honors, core)

Third Year Fall Semester (15 credits)
Advanced CVAD Elective (ART, ADES, ARTE, ARTH, ASTU 3000+)
Social & Behavioral Sciences core option
HIST 2610: United States History to 1865 (or 2675: Honors, core)
Minor Course
Visual & Material Culture Menu Course

Third Year Spring Semester (15 credits)
Advanced CVAD Elective (ART, ADES, ARTE, ARTH, ASTU 3000+)
Advanced Elective (any subject, 3000+)
HIST 2620: United States History since 1865 (or 2685: Honors, core)
Minor Course
Visual & Material Culture Menu Course

Fourth Year Fall Semester (15 credits)
ART 4614: Art & Business
ART 4899: Topics in Interdisciplinary Art & Design Studies
Elective
Advanced Minor Course
Visual & Material Culture Menu Course

Fourth Year Spring Semester (15 credits)
Advanced CVAD Elective (ART 4450: Internship recommended)
Advanced Elective (any subject, 3000+)
Advanced Elective (any subject, 3000+)
Advanced Minor Course
Component Area Option core course (See Academic Advisor)
Total required credit hours: 120

Important Notes:

- **Visual & Material Culture Menu:** 9 hours to be selected from courses listed on Page 2.
- **Required Minor:** 18-24 hours depending on program. Must be chosen from outside CVAD and should be selected based on career goals.
- **Recommendations:** Internships and study abroad are highly encouraged and may substitute for IADS program requirements. For more about internships, see the [CVAD Internship Guidance, Information & Forms website](#). For information about studying abroad, go to the [Study Abroad Office website](#).
- **Graduation Requirements:** Grades of "C" or better are required for all CVAD requirements. Additional graduation requirements include: 42 hours must be advanced; 24 of the 42 advanced hours must be completed at UNT. Must have a 2.0 GPA (UNT & overall) and a 2.5 GPA within the major. Students are encouraged to run their [online degree audit](#) regularly to track the completion of all requirements for this degree.
- Please visit the [CVAD website](#) for up-to-date information. Additionally, many common questions are answered on the [CVAD Advising Frequently Asked Questions page](#).

VISUAL & MATERIAL CULTURE MENU (See catalog for full course descriptions and prerequisites):

ADVG 3000: Copywriting for Brands*	JOUR 3700: Fundamentals of Photojournalism*
ADVG 3100: Advertising Art Direction for Brands*	JOUR 4020: Advertising Industry in New York*
ADVG 3300: Advertising Strategy & Insights*	JOUR 4250: Race, Gender & the Media: A Methods Approach*
ADVG 3500: Advertising Media Buying & Planning*	JOUR 4270: Strategic Social Media*
ADVG 4100: Advertising Creative Collective & Freelancing*	JOUR 4720: Multimedia Storytelling for News*
ANTH 3101: Issues in Contemporary American Culture & Society	JOUR 4730: Advanced Photojournalism Portfolio*
ANTH 3110: Indigenous Peoples of North America	LTEC 3220: Computer Graphics in Education & Training*
ANTH 3120: Indigenous Cultures of the Southwest	LTEC 4210: Digital Multimedia in Education & Training*
ANTH 3130: African-American Anthropology	MDSE 3370: Social Psychology of Dress & Appearance
ANTH 3140: Latinos in the United States	MDSE 3650: Advanced Textiles*
ANTH 3200: Latin America	MDSE 3900: Branding & Promotion
ANTH 3220: Mayan Culture	MDSE 4001: New York Study Tour for Merchandising*
ANTH 3300: Peoples & Cultures of the Pacific	MDSE 4002: Dallas Study Tour for Merchandising*
ANTH 3400: Peoples & Cultures of Africa	MDSE 4010: Global Sourcing
ANTH 3500: Cultures & Civilizations of the Middle East	MDSE 4080: Retail Start-Up*
ANTH 3600: Peoples & Cultures of Europe	MDSE 4560: Sustainable Strategies in Merchandising*
ANTH 3700: Peoples & Cultures of South Asia	MDSE 4850: Brand Development*
ANTH 3710: Peoples & Cultures of East Asia	MKTG 3660: Advertising Management*
ANTH 4110: Design Anthropology	MKTG 4330: Strategic Brand Management*
ARCH 3650: Origins of Civilization	MUAG 4200: Video Games: Behind the Screens
BCIS 3615: Business Communication for IT Professionals	PHIL 3100: Aesthetics
CMHT 4000: Global Discovery in Merchandising*	RESM 4180: Facility & Area Management in Recreation, Event, & Sport Organizations
COMM 3120: Nonverbal Communication*	SPAN 3140: Mexican Civilization*
COMM 3865: Adaptation & Staging*	SPAN 3150: Spanish Culture & Civilization*
COMM 4260: Performance & Culture*	SPAN 3160: Latin American Culture & Civilization*
COMM 4460: Performance Art*	SPAN 3180: Latin American Culture Through Film*
FADM 3355: Styles & Trends in Furnishings & Décor*	SPAN 4385: Hispanic Culture in the United States*
FADM 3380: Global Home Furnishings Industry*	SPAN 4430: Sexualities in Contemporary Spanish Cinema*
FADM 3570: Furniture & Decorative Accessories*	SPAN 4450: Contemporary Spanish Culture Through Cinema*
GEOG 3050: Introduction to Cartography	TECM 3200: Information Design for Electronic Media*
GEOG 3500: Introduction to Geographic Information Systems	THEA 3070: History of Theatrical Costume & Décor
GEOG 4060: Applied GIS: MapInfo Professional	THEA 3095: Stage Production 2*
GEOG 4170: Mapping & Field Methods*	THEA 3143: Costume 2*
HIST 3762: Rome: The Biography of a City*	THEA 3146: Stagecraft 2*
ICON 3800: Consumer Psychology	THEA 3701: Scenic Design*
ICON 4440: Consumer Analytics & Data Visualization*	THEA 4130: Lighting 3: Design*
ITAL 3050: Contemporary Italian Culture Through Film*	
JOUR 3200: Mass Communication Research Methods*	

Courses with asterisks (*) have prerequisites that are not included within the Interdisciplinary Art & Design Studies curriculum. Consult current course descriptions for more information. The prerequisite courses may be used as electives.

KEY to terms & abbreviations found within this document:

ADES = design courses	HIST = history courses
ADVG = advertising courses	IADS-OT = interdisciplinary art & design studies, open track
ANTH = anthropology courses	ICON = interdisciplinary studies in consumer insights courses
ART = general art courses	IT = information technology
ARCH = archeology courses	ITAL = Italian courses
ARTH = advanced art history courses	JOUR = journalism courses
ASTU = studio art courses	LTEC = learning technologies courses
BCIS = business computer science courses	MATH = mathematics courses
B.A. = Bachelor of Arts	MDSE = merchandising courses
CMHT = merchandising & hospitality courses	MKTG = marketing courses
COMM = communication course	MUAG = general applied music courses
CVAD = College of Visual Arts & Design	PHIL = philosophy courses
core = university core curriculum requirement	PSCI = political science & government courses
elective = course that student chooses	RESM = recreation, event, & sports management courses
ENGL = English courses	SPAN = Spanish courses
FADM = furnishings & décor merchandising courses	TECM = technical communication courses
GEOG = geography courses	THEA = theatre courses
GPA = grade point average	UNT = University of North Texas